

OCEANS: IN MALTA 15 MILLION ENGAGEMENT BY FEDERAZIONE IMPRESE- CS MARE  
Investments for decarbonisation and blue economy till 2022



Malta, 06-10-17 – Karmenu Vella European Commission for Environment, Maritime affairs and Fisheries defined them as “super heroes of the modern era”. He refers to an heterogenous set of entrepreneurs coming from all over the world that, jointly with various governments, publicly announced at the Our Ocean Conference in Malta their innovative solutions towards the safeguard of the delicate and priceless maritime ecosystem.

This morning was admitted, in front of representatives of the United Nations, about 10 Chiefs of Government and 30 Ministers, the commitment of “Federazione Imprese” allocating 15 million € for strategic initiatives of de-carbonization and blue economy by 2022, through the new foundation CSMARE, a specifically purpose-designed tool of private origin and public partnership for the promotion and support of these initiatives.

The 5 and 6 October, The European Union hosted in Malta, at the heart of the Mediterranean, the 2017 edition of “Our Ocean Conference”, a series of international conferences mobilizing governments, national and international institutions, industrial clusters, and enterprises committing them to the use innovative instruments to protect and conserve our oceans.

In this respect, “Federazione Imprese” committed itself to finance, through the CSMARE Foundation, strategic actions related to alternative fuels for the maritime transport, namely LNG and bio-LNG, the latter in particular produced from urban wastes and waste products of fish supply chain and agriculture.

This engagement represents a further achievement for the 30.000 enterprises of which “Federazione Imprese” is expression in the partnership with CONFALIS: an achievement that will allow to continue its commitment following the European strategic guidelines of Digitalization, De-carbonization, and skill building.

Among the 18 initiatives of blue economy allowed today at the Our Ocean Conference, the 3 Italians stand out. From tomorrow, the commitment made in front of the international community will be object

of constant interest by the global institutions, and its results will be publicly monitored through the website together with the 250 actions implemented at a global level since 2014, for a total investment of more than 8 Billion € and the designation of about 10 million square kilometres of new Marine Protected Area (MPA).

Evelin Zubin, President of “Federazione Imprese” reveals: “It is with satisfaction that we found the complementarity between our initiative and the commitment made by the RCCL (Royal Caribbean Cruise Line). This demonstrates that through a strong representation, regardless of the size, all enterprises can create synergies with realities engaged at the global level for the achievement of the common good”.

“Federazione Imprese” is a strategic interlocutor facilitating the dialogue with the international institutions. Moreover, it addresses towards the national context the resources and the European expertise which are necessary for the development of the competitiveness in the national and global market, putting them at the disposal of thousands of its associated enterprises through more than 150 offices.

e-mail: [info@csmare.eu](mailto:info@csmare.eu)